



We deliver Ontario - in PRINT and ONLINE!

Reach engaged and involved Ontarians in just one call, one buy, one invoice

Proudly Representing Ontario's Community Newspapers

* 310 newspapers reaching 5.8 million households

NOW

Ad*Reach represents their Online Community News Sites!

* 190 Community News Sites
with Average Monthly Impressions of 12 Million.

Advertise on All Ontario sites
or through a combination of geographic zones

Rates:

\$17 CPM Net Per Order

Volume Rates Available

* Book All Ontario sites,
or a combination of geographic zones

Specs:

* Leaderboard ads (728 x 90 pixels)

* File size up to 40 kilobyte, in gif,
jpg or standard flash format

* Ads published Run of Site (ROS)

* Bookings and ad material must be
received 5 days prior to launch

Let us assist you in your campaign planning

Ad*Reach Ontario

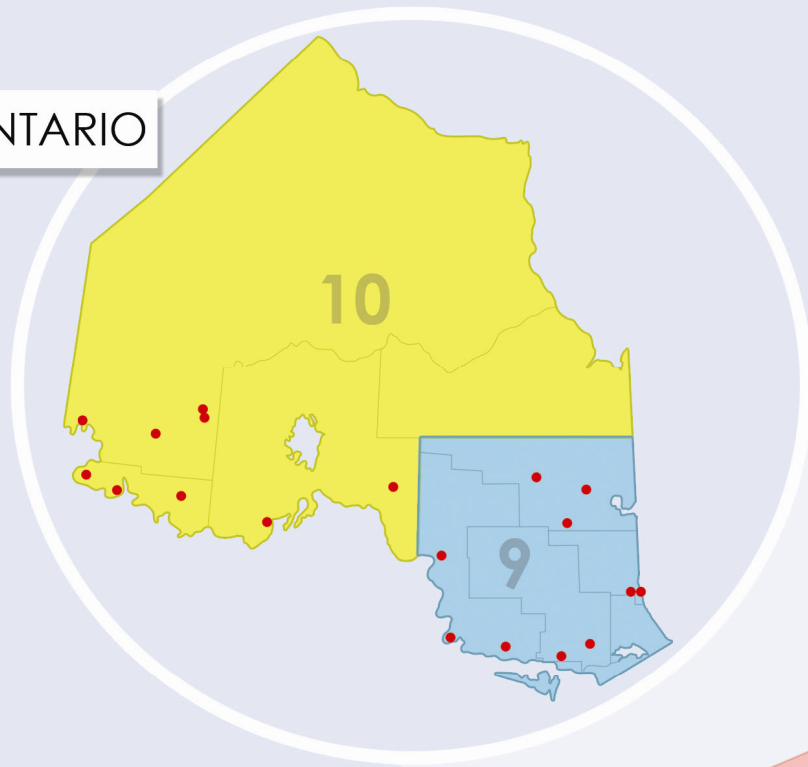
Call us at 905.639.8720 or
email adreach@ocna.org

www.adreach.ca

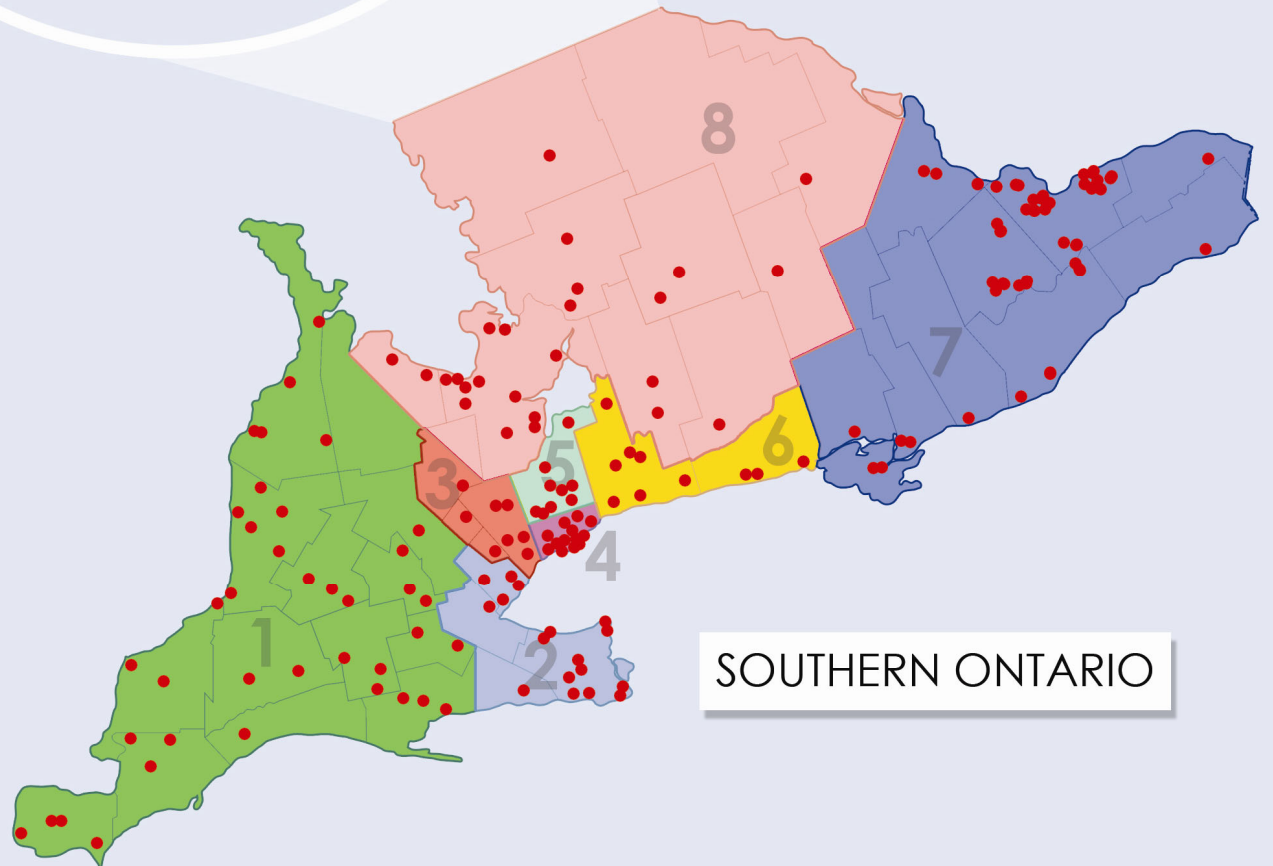


A division of the Ontario Community Newspapers Association

NORTHERN ONTARIO



- 1 SOUTHWEST
- 2 HALTON/NIAGARA
- 3 PEEL
- 4 METRO TORONTO
- 5 YORK
- 6 DURHAM/NORTHUMBERLAND
- 7 EAST
- 8 COTTAGE COUNTRY
- 9 NORTH-CENTRAL
- 10 NORTHWEST



SOUTHERN ONTARIO

Zone	Community News URL	Associated Community Newspaper
ALL OF ONTARIO		
190 Newspapers Average Monthly Impressions 12 Million		

Or A Combination Of:

ZONE 1 - SOUTHWEST ONTARIO

40 Newspapers
Average Monthly Impressions
908,000



- amherstburgecho.com
- northhuron.on.ca
- cambridgetimes.ca
- chathamthisweek.com
- clintonnewsrecord.com
- delhinewsrecord.com
- northkentleader.com
- observerextra.com
- essexfreepress.ca
- theessexvoice.com
- wellingtonadvertiser.com
- goderichsignalstar.com
- lakeshoreadvance.com
- grandbendstrip.com
- ingersolltimes.com
- independent.on.ca
- kincardineneews.com
- kitchenercitizen.com
- kitchenercommunitynews.com
- leamingtonpostandshopper.com
- thelondoner.ca
- lucknowsentrinel.com
- mitchelladvocate.com
- norwichgazette.com
- theturtleislandnews.com
- parisstaronline.com
- petroliatopic.com
- inportdover.com
- shorelinebeacon.com
- sarniathisweek.com
- seaforthuronexpositor.com
- simcoereformer.ca
- thepost.on.ca
- citizennews.ca
- strathroyagedispatch.com
- tavistock.on.ca
- tillsonburgnews.com
- wallaceburgcourierpress.com
- thechronicle-online.com
- wiartonecho.com

- Amherstburg Echo
- Blyth/Brussels Citizen
- Cambridge Times
- Chatham This Week
- Clinton News Record
- Delhi News Record
- Dresden/Bothwell Leader Spirit
- Elmira-Woolwich Observer
- Essex Free Press
- Essex Voice
- Fergus Wellington Advertiser
- Goderich Signal-Star
- Grand Bend Lakeshore Advance
- Grand Bend Strip
- Ingersoll Times
- Kincardine Independent
- Kincardine News
- Kitchener Citizen
- Kitchener Community News
- Leamington Post
- London, The Londoner
- Lucknow Sentinel
- Mitchell Advocate
- Norwich Gazette
- Ohsweken Turtle Island News
- Paris Star
- Petrolia Topic
- Port Dover Maple Leaf
- Port Elgin Shoreline Beacon
- Sarnia/Lambton This Week
- Seaforth Huron Expositor
- Simcoe Tuesday Times-Reformer
- South Grey/Bruce, The Post
- Stratford Citizen
- Strathroy Age Dispatch
- Tavistock Gazette
- Tillsonburg News
- Wallaceburg Courier Press
- West Elgin Chronicle
- Warton Echo

ZONE 2 - HALTON/NIAGARA

16 Newspapers
Average Monthly
Impressions
666,000



haltonsearch.com
dunnvillechronicle.com
niagarathisweek.com
forterietimes.ca
niagarathisweek.com
westniagaranews.ca
haltonsearch.com
niagaraadvance.ca
niagarathisweek.com
niagarathisweek.com
haltonsearch.com
haltonsearch.com
pelhamnews.ca
inportnews.ca
niagarathisweek.com
haltonsearch.com

Burlington Post
Dunnville Chronicle
Fort Erie Post
Fort Erie Times
Grimsby Lincoln News
Grimsby, West Niagara News
Milton Canadian Champion
Niagara Advance
Niagara This Week
Niagara-on-the-Lake Town Crier
Oakville Beaver
Oakville Today
Pelham News
Port Colborne In Port News
Port Colborne Leader
Waterdown Flamborough Review

ZONE 3 - PEEL REGION

8 Newspapers
Average Monthly
Impressions
2,082,000



northpeel.com
northpeel.com
caledoncitizen.com
northpeel.com
northpeel.com
northpeel.com
mississauga.com
northpeel.com

Brampton Guardian
Brampton South Asian Focus
Caledon Citizen
Caledon Enterprise
Erin Advocate
Georgetown/Acton Independent & Free Press
Mississauga News
Orangeville Banner

ZONE 4 - METRO TORONTO

21 Newspapers
Average Monthly
Impressions
491,000



cjnews.com
insidetoronto.com
insidetoronto.com
insidetoronto.com
insidetoronto.com
insidetoronto.com
insidetoronto.com
thebulletin.ca
insidetoronto.com
salamtoronto.ca
sundaytimescanada.com
mytowncrier.ca
insidetoronto.com

Canadian Jewish News
East York/Riverdale/Beach Mirror
Etobicoke Guardian
North York Mirror
Scarborough Mirror
Toronto Bloor West Villager/Annex Guardian
Toronto City Centre Mirror
Toronto Downtown Bulletin
Toronto Parkdale Liberty-Villager
Toronto Salam Toronto
Toronto Sunday Times
Toronto Town Crier Newspaper Group (9 papers)
York Guardian

ZONE 5 - YORK REGION

9 Newspapers
Average Monthly
Impressions
1,217,000



yorkregion.com
kingsentinel.com
yorkregion.com
yorkregion.com
yorkregion.com
yorkregion.com
yorkregion.com
corrieretandem.com
vaughantoday.ca

Georgina Advocate
King Township Sentinel
Markham Economist & Sun
Newmarket Era/Aurora Banner
Richmond Hill/Thornhill Liberal
Stouffville Sun-Tribune
Vaughan Citizen
Vaughan Tandem
Vaughan Today

ZONE 6 - DURHAM/NORTHUMBERLAND

10 Newspapers
Average Monthly Impressions
2,202,000



durhamregion.com
durhamregion.com
durhamregion.com
durhamregion.com
northumberlandtoday.com
durhamregion.com
durhamregion.com
thescugogstandard.ca
durhamregion.com
durhamregion.com

Ajax/Pickering News Advertiser
Brighton Independent
Clarington This Week
Northumberland News
NorthumberlandToday.com
Oshawa This Week
Port Perry Star
Port Perry Scugog Standard
Uxbridge Times-Journal
Whitby This Week

ZONE 7 - EASTERN ONTARIO

41 Newspapers
Average Monthly Impressions
560,000



youottawaregion.com
emcaltmontecarletonplace.ca
youottawaregion.com
emcarnprior.ca
communitypress-online.com
emcstlawrence.ca
cornwallseawaynews.com
eastottawa.ca
gananoquereporter.com
emckanata.ca
youottawaregion.com
youottawaregion.com
emckemptville.ca
kingstonthisweek.com
emcmanotickwinchester.ca
napaneebeaver.com
napaneeguide.com
emcnepeanbarrhaven.ca
youottawaregion.com
emcorleans.ca
eastottawa.ca
emcottawaeast.ca
embassymag.ca
hilltimes.com
emcottawasouth.ca
youottawaregion.com
emcottawawest.ca
youottawaregion.com
emcperth.ca
countyweeklynews.ca
pictongazette.com
youottawaregion.com
emcsmithsfalls.ca
youottawaregion.com
youottawaregion.com
emcstittsvillerichmond.ca
thereview.ca
emcwestcarlton.ca
youottawaregion.com

Almonte /Carleton Place Canadian-Gazette
Almonte/Carleton Place Record EMC
Arnprior Chronicle-Guide
Arnprior EMC
Belleville Quinte Community Press
Brockville St. Lawrence EMC
Cornwall Seaway News
East Ottawa Star
Gananoque Reporter
Kanata EMC
Kanata Kourier-Standard
Kemptville Advance
Kemptville Record EMC
Kingston This Week
Manotick/Winchester EMC
Napanea Beaver
Napanea Guide
Nepean/Barrhaven EMC
Nepean-Barrhaven This Week
Orleans EMC
Orleans Star
Ottawa East EMC
Ottawa Embassy
Ottawa Hill Times
Ottawa South EMC
Ottawa South Weekender
Ottawa West EMC
Perth Courier, Perth Courier Weekender
Perth Record EMC
Picton County Weekly News
Picton Gazette
Renfrew Mercury, Renfrew Merc. Weekender
Smiths Falls Record EMC
Smiths Falls This Week
Stittsville News
Stittsville/Richmond EMC
Vankleek Hill Review
West Carleton EMC
West Carleton Review

ZONE 8 - COTTAGE COUNTRY

26 Newspapers
Average Monthly
Impressions
1,334,000



- simcoe.com
- bancroftthisweek.com
- simcoe.com
- barrysbaythisweek.com
- simcoe.com
- muskokaregion.com
- mykawartha.com
- muskokaregion.com
- theenterprisebulletin.com
- simcoe.com
- creemore.com
- muskokaregion.com
- haliburtonecho.on.ca
- muskokaregion.com
- simcoe.com
- innisfilscope.com
- mykawartha.com
- thepost.ca
- simcoe.com
- midlandfreepress.com
- simcoe.com
- mindentimes.on.ca
- simcoe.com
- mykawartha.com
- simcoe.com
- simcoe.com

- Alliston Herald
- Bancroft This Week
- Barrie Advance
- Barry's Bay This Week
- Blue Mountain Courier Herald
- Bracebridge Examiner
- Brock Citizen
- Burks Falls Almaguin News
- Collingwood Enterprise-Bulletin
- Collingwood/Wasaga Connection
- Creemore Echo
- Gravenhurst Banner
- Haliburton County Echo
- Huntsville Forester
- Innisfil Journal
- Innisfil Scope
- Kawartha Lakes This Week
- Lindsay Post
- Meaford Express
- Midland Free Press
- Midland Mirror
- Minden Times
- Orillia Today
- Peterborough This Week
- Stayner Sun
- Wasaga Sun

ZONE 9 - NORTH-CENTRAL ONTARIO

10 Newspapers
Average Monthly
Impressions
757,000



- cochranetimespost.com
- elliottlakestandard.ca
- midnorthmonitor.com
- kapuskasingtimes.com
- weekender.northernontario.ca
- speaker.northernontario.ca
- saultthisweek.com
- northernlife.ca
- timminstimes.com
- thealgomanews.ca

- Cochrane Times-Post
- Elliot Lake Standard
- Espanola Mid-North Monitor
- Kapuskasing Northern Times
- New Liskeard Tem. Speaker Weekender
- New Liskeard Temiskaming Speaker
- Sault Ste. Marie This Week
- Sudbury Northern Life
- Timmins Times
- Wawa Algoma News Review

ZONE 10 - NORTHWEST ONTARIO

9 Newspapers
Average Monthly
Impressions
1,677,000



- atikokanprogress.ca
- thedrydenobserver.ca
- fftimes.com
- lotwenterprise.com
- theecho.ca
- rainyriverrecord.com
- siouxbulletin.com
- wawataynews.ca
- tbnewswatch.com

- Atikokan Progress
- Dryden Observer
- Fort Frances Times
- Kenora Lake of the Woods Enterprise
- Manitouwadge Echo
- Rainy River Record
- Sioux Lookout Bulletin
- Sioux Lookout Wawatay News
- Thunder Bay's Source

