

## Classified Display - 2012 Gross Rates

Newspaper	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
Ajax/Pickering News Advertiser-FR	Friday	49,106	\$3.98	T	10	175	11
Ajax/Pickering News Advertiser-TH	Thursday	50,039	\$3.98	T	10	175	11
Ajax/Pickering News Advertiser-WE	Wednesday	50,063	\$3.98	T	10	175	11
Alexandria Glengarry News	Wednesday	5,554	\$0.88	B	8	295	8
Alliston Herald-TH	Thursday	22,370	\$1.45	T	10	175	11
Alliston Herald-TU	Tuesday	903	\$1.45	T	10	175	11
Amherstburg Echo	Thursday	8,787	\$0.58	T	9	160	3
Amherstburg River Town Times	Wednesday	8,934	\$0.86	T	6	210	5
Ancaster News	Thursday	12,799	\$0.00	T	10	175	11
			See Ancaster/Dundas News				
Ancaster/Dundas News	Thursday	30,771	\$2.24	T	10	175	11
Arnprior Chronicle Guide EMC (new name)	Thursday	6,544	\$0.00	T	8	218	7
			See Kanata Kourier Std. EMC-4 Zones				
Arthur Enterprise News	Friday	726	\$0.61	T	10	175	11
Atikokan Progress	Monday	1,397	\$0.75	T	5	210	4
Aurora, The Auroran - <b>NEW</b>	Tuesday	19,426	\$0.88	T	9	220	3
Aylmer Express	Wednesday	3,631	\$0.68	B	8	294	2
Ayr News	Wednesday	3,289	\$0.76	B	6	294	1
Bancroft This Week	Friday	11,002	\$0.66	T	9	157	3
Bancroft Times	Thursday	3,662	\$0.66	B	6	294	1
Barrhaven Independent	Friday	17,155	\$0.78	T	6	220	5
Barrie Advance/Innisfil Journal	Thursday	61,723	\$2.95	T	10	175	11
Barrie Advance-TU	Tuesday	51,931	\$2.35	T	10	175	11
Barrys Bay This Week	Wednesday	1,552	\$1.94	T	9	160	3
Barrys Bay, The Valley Gazette	Thursday	2,000	\$0.68	T	6	217	5
Beeton, New Tecumseth Times	Thursday	2,198	\$2.20	T	6	210	5
Belle River Lakeshore News	Thursday	9,673	\$0.65	T	8	204	7
Belleville & Region, The Community Press	Thursday	44,367	\$1.41	T	9	160	3
Belleville EMC	Thursday	22,956	\$0.00	T	8	218	7
			See Belleville EMC-4 Zones				
Belleville EMC-4 Zones	Thursday	67,962	\$1.58	T	8	218	7
Blenheim News Tribune	Wednesday	2,306	\$0.44	T	6	224	5
Blue Mountains Courier-Herald	Wednesday	619	\$0.00	T	10	175	11
			See Meaford Express				
Blyth/Brussels Citizen	Thursday	1,889	\$0.41	T	9	210	3
Bracebridge Examiner	Wednesday	3,135	\$1.54	B	10	301	11
Bradford West Gwillimbury Topic	Thursday	8,638	\$0.95	T	10	175	11
Brampton Guardian-FR	Friday	119,008	\$0.00	T	10	175	11
			See Mississauga News				
Brampton Guardian-WE	Wednesday	118,018	\$0.00	T	10	175	11
			See Mississauga News				
Brantford, Brant News	Thursday	49,137	\$1.25	T	6	189	5
Brantford, Your Brant Connection	Thursday	51,463	\$1.21	T	9	160	3
Brighton Independent	Thursday	16,983	\$1.01	T	10	175	11
Brock Citizen	Thursday	5,459	\$0.93	T	10	175	11
Brockville, St. Lawrence EMC	Thursday	26,848	\$1.28	T	8	218	7
Bruce Peninsula Press	Monthly	2,782	\$0.73	T	8	224	7
Burks Falls Almaguin News	Thursday	2,843	\$0.86	B	10	301	11

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Burlington Post-FR	Friday	49,870	\$7.36 <small>Includes Oakville Beaver, Milton Canadian Champion, Waterdown Flamborough Review</small>	T	10	175	11
Burlington Post-TH	Thursday	60,771	\$7.36 <small>Includes Oakville Beaver, Milton Canadian Champion, Waterdown Flamborough Review</small>	T	10	175	11
Burlington Post-WE	Wednesday	49,568	\$7.36 <small>Includes Oakville Beaver, Milton Canadian Champion, Waterdown Flamborough Review</small>	T	10	175	11
Caledon Citizen	Thursday	9,216	\$0.00 <small>See Orangeville Citizen/Shelburne F.P.</small>	B	8	276	12
Caledon Enterprise-TH	Thursday	16,695	\$2.52	T	10	175	11
Caledon Enterprise-TU	Tuesday	13,021	\$2.16	T	10	175	11
Caledonia Regional News This Week	Wednesday	22,325	\$1.45	T	4	224	9
Caledonia The Sachem	Thursday	20,658	\$1.14	T	10	175	11
Cambridge Times-FR	Friday	42,047	\$1.25	T	10	175	11
Cambridge Times-TH	Thursday	47,091	\$1.25	T	10	175	11
Cambridge Times-TU	Tuesday	42,065	\$1.25	T	10	175	11
Campbellford/Northwest EMC	Thursday	11,825	\$0.00 <small>See Belleville EMC-4 Zones</small>	T	8	218	7
Carleton Place/Almonte EMC	Thursday	12,079	\$0.00 <small>See Smiths Falls EMC-4 Zones</small>	T	8	218	7
Chatham This Week	Wednesday	19,661	\$1.04	T	9	160	3
Chesterville Record	Wednesday	1,541	\$0.78	T	6	220	5
Clarington This Week-WE	Wednesday	25,411	\$1.08	T	10	175	11
Clinton News Record	Wednesday	1,885	\$0.71	T	9	160	3
Cobden Sun	Wednesday	1,369	\$0.55	T	6	213	5
Cochrane Times-Post	Thursday	2,334	\$0.98	T	9	160	3
Collingwood Enterprise Bulletin	Wed/Friday	16,175	\$1.20	B	10	290	3
Collingwood/Wasaga Connection	Thursday	20,403	\$1.45	T	10	175	11
Cornwall Express (French)	Thursday	36,534	\$1.41	T	8	224	12
Cornwall Seaway News	Thursday	36,559	\$1.41	T	8	224	12
Creemore Echo	Friday	3,288	\$1.05	T	4	220	9
Deep River North Renfrew Times	Wednesday	2,121	\$0.42	B	10	301	3
Delhi News-Record	Wednesday	662	\$1.07	T	9	160	3
Dorchester Signpost	Wednesday	1,862	\$1.06	T	5	221	4
Drayton Community News	Friday	5,351	\$0.59	T	6	220	5
Dresden/Bothwell Leader-Spirit	Wednesday	811	\$0.62	T	9	160	3
Dryden Observer	Wednesday	3,109	\$0.84	B	6	301	2
Dundalk Herald	Wednesday	1,834	\$0.71	B	6	301	1
Dundas Star News	Thursday	18,162	\$0.00 <small>See Ancaster/Dundas News</small>	T	10	175	11
Dunnville Chronicle	Wednesday	1,762	\$0.69	B	10	287	3
East York/Riverdale/Beach Mirror	Thursday	56,437	\$2.35	T	10	175	11
Eganville Leader	Wednesday	6,135	\$0.65	B	8	294	8
Elliot Lake The Standard	Wednesday	3,992	\$0.82	T	9	220	3
Elmira Independent	Wednesday	1,766	\$0.87	T	10	175	11
Elmira Woolwich Observer	Saturday	14,954	\$1.17	T	8	196	7

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Elmvale Springwater News	EO Thur	16,206	\$0.71	T	9	224	3
Erin Advocate	Wednesday	1,948	\$0.51	T	10	175	11
Espanola Mid-North Monitor	Wednesday	1,805	\$0.66	T	9	220	3
Essex Free Press	Thursday	10,760	\$0.78	T	6	220	5
Etobicoke Guardian-FR	Friday	69,086	\$5.00	T	10	175	11
Etobicoke Guardian-TH	Thursday	69,391	\$5.00	T	10	175	11
Exeter Times-Advocate	Wednesday	3,088	\$0.84	T	10	175	11
Exeter Times-Advocate Weekender	Friday	10,400	\$0.84	T	10	175	11
Fergus Elora News Express	Wednesday	1,380	\$0.84	T	10	175	11
Fergus Wellington Advertiser	Friday	39,687	\$1.55	T	6	220	5
Flesherton Advance	Wednesday	1,338	\$0.71	B	6	301	1
Forest Standard	Thursday	2,099	\$0.87	T	6	210	5
Fort Erie Times	Saturday	11,897	\$0.77	T	9	160	3
Fort Frances Times	Wednesday	4,403	\$1.34	B	6	301	1
Frontenac EMC	Thursday	8,196	\$0.00	T	8	218	7
			See Kingston EMC				
Frontenac News	Thursday	9,177	\$1.24	T	4	205	9
Gananoque Reporter	Thursday	7,500	\$0.94	T	9	160	3
Georgetown/Acton Ind. F.P.-TH	Thursday	22,126	\$2.31	T	10	175	11
Georgetown/Acton Ind. F.P.-TU	Tuesday	21,949	\$2.31	T	10	175	11
Georgina Advocate	Thursday	16,844	\$1.50	T	10	175	11
Geraldton Times Star	Wednesday	1,098	\$0.71	T	5	220	4
Glanbrook Gazette	Thursday	7,356	\$0.00	T	10	175	11
			See Caledonia The Sachem				
Glencoe Transcript & Free Press	Thursday	1,319	\$0.87	T	6	210	5
Goderich Signal Star	Wednesday	4,541	\$0.78	T	9	160	3
Grand Bend Lakeshore Advance	Wednesday	1,254	\$0.66	T	9	160	3
Gravenhurst Banner	Wednesday	1,896	\$0.00	B	10	301	11
			See Bracebridge Examiner				
Grimsby Lincoln News	Wednesday	23,450	\$1.38	T	10	147	11
Grimsby West Niagara News	Wed/Fri	20,923	\$0.69	T	9	160	3
Guelph Tribune-TH	Thursday	43,695	\$1.60	T	10	175	11
Guelph Tribune-TU	Tuesday	38,949	\$1.60	T	10	175	11
Hagersville-Cayuga Haldimand Press	Wednesday	3,455	\$0.77	B	6	294	2
Haliburton County Echo	Tuesday	2,819	\$0.64	T	9	158	3
Haliburton Highlander - <b>NEW</b>	Thursday	5,000	\$0.47	T	6	213	5
Hamilton Mountain News	Thursday	50,290	\$2.36	T	10	175	11
Hanover, The Post (formerly South Grey/Bruce, The Post)	Thursday	14,868	\$1.74	T	9	160	3
Harrow News	Tuesday	1,326	\$0.46	T	6	208	5
Hornepayne, Jackfish Journal	Wednesday	302	\$0.67	T	5	196	4
Huntsville Forester	Wednesday	5,165	\$1.41	B	10	301	11
Ignace Driftwood	Wednesday	363	\$0.38	T	6	220	5
Ingersoll Times	Wednesday	1,318	\$0.85	T	9	160	3
Innisfil Journal	Thursday	10,487	\$0.00	T	10	175	11
			See Barrie Advance Thurs.				
Innisfil Scope	Wednesday	12,650	\$1.38	T	6	210	5
Iroquois Falls Enterprise	Thursday	2,377	\$0.48	B	10	292	3
James Bay Northern Voice	EO Friday	2,265	\$0.93	T	9	160	3

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Kanata Kourier Standard EMC (new name)	Thursday	23,813	\$0.00	T	8	218	7
			See Kanata Kourier Std. EMC-4 Zones				
Kanata Kourier Standard EMC-4 Zones	Thursday	47,207	\$1.51	T	8	218	7
Kapuskasing Northern Times	Wednesday	2,214	\$1.39	T	9	160	3
Kapuskasing The Weekender	Thursday	9,167	\$1.42	T	9	160	3
Kawartha Lakes This Week-TH	Thursday	29,038	\$1.21	T	10	175	11
Kawartha Lakes This Week-TU	Tuesday	21,711	\$1.21	T	10	175	11
Kawartha Lakes/North Durham CAPS Community News	Monthly	21,269	\$0.94	T	6	188	5
Kemptville EMC	Thursday	9,121	\$0.00	T	8	218	7
			See Smiths Falls EMC-4 Zones				
Kenora, Lake of the Woods Enterprise	Saturday	8,949	\$1.53	T	9	160	3
Kincardine Independent	Wednesday	2,182	\$0.74	T	6	217	5
Kincardine News	Tuesday	2,840	\$0.67	T	9	160	3
King Township Sentinel	Wednesday	7,012	\$0.00	T	6	210	5
			See Beeton, New Tecumseth Times				
Kingston EMC	Thursday	43,588	\$2.74	T	8	218	7
Kingston/Frontenac This Week	Thursday	54,672	\$4.45	T	9	160	3
Kingsville Reporter	Tuesday	1,818	\$0.69	T	6	203	5
Kitchener Post - <b>NEW</b>	Friday	60,000	\$1.00	T	10	175	11
Lakefield Herald	Friday	1,062	\$0.72	T	6	220	5
Lanark Era	Tuesday	1,300	\$0.71	T	6	217	5
Lasalle Post	Friday	11,120	\$0.65	T	8	204	7
Leamington Post	Wednesday	1,902	\$1.46	B	10	301	3
Leamington Southpoint Sun	Wednesday	10,800	\$1.06	T	6	204	5
Leamington Tri-Town News	Friday	17,412	\$1.46	T	9	158	3
Lindsay Post-FR	Friday	20,218	\$2.32	B	10	287	3
Lindsay Post-TU	Tuesday	2,507	\$1.53	B	10	287	3
Listowel Banner	Wednesday	2,841	\$1.02	T	10	175	11
Listowel Independent Plus	Thursday	22,256	\$1.02	T	10	175	11
London Community News - <b>NEW</b>	Thursday	128,076	\$2.45	T	10	175	11
London, The Londoner	Thursday	145,200	\$2.94	T	9	160	3
Lucknow Sentinel	Wednesday	1,417	\$0.58	T	9	160	3
Manitoulin Expositor	Wednesday	5,596	\$0.98	T	6	225	5
Manitoulin West Recorder	Friday	1,706	\$0.98	T	6	200	5
Manitouwadge Echo	Wednesday	489	\$0.94	T	5	196	4
Manotick EMC	Thursday	10,668	\$1.05	T	8	218	7
Manotick Messenger	Thursday	13,928	\$0.78	T	6	220	5
Marathon Mercury	Tuesday	1,043	\$1.01	T	5	222	4
Markdale Standard	Tuesday	418	\$0.45	T	9	160	3
Markham Econ. & Sun/Stouffville Sun-Tribune	Thur/Sat	78,027	\$3.45	T	10	175	11
Meaford Express	Wednesday	1,467	\$0.80	T	10	175	11
Middlesex Banner	Wednesday	1,383	\$0.79	T	5	217	4
Midland Free Press	Thursday	19,829	\$1.40	B	10	287	3
Midland Penetanguishene Mirror	Thursday	20,994	\$1.45	T	10	175	11
Mildmay Town & Country Crier	Wednesday	1,425	\$0.51	T	4	215	9
Millbrook Times	Thursday	1,190	\$0.94	T	5	215	4
Milton Canadian Champion-TH	Thursday	26,333	\$2.35	T	10	175	11
Milton Canadian Champion-TU	Tuesday	21,014	\$2.35	T	10	175	11

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Minden Times	Wednesday	1,624	\$0.60	T	9	158	3
Minto Express	Wednesday	833	\$0.66	T	10	175	11
Mississauga News-FR	Friday	122,294	\$7.35	T	10	175	11
Mississauga News-WE	Wednesday	122,708	\$7.35	T	10	175	11
Mitchell Advocate	Wednesday	2,288	\$0.74	T	9	160	3
Morrisburg Leader	Wednesday	2,187	\$0.68	B	6	300	1
Mount Forest BizBull	Monthly	7,042	\$0.59	P	4	140	
Mount Forest Confederate	Wednesday	2,368	\$0.79	T	10	175	11
Muskoka District Weekender	Friday	25,558	\$2.90	T	10	175	11
Napanee Beaver	Thursday	14,740	\$0.79	T	6	212	5
Napanee Guide	Thursday	14,809	\$0.67	T	9	160	3
Nepean/Barrhaven EMC	Thursday	45,987	\$4.51	T	8	218	7
New Hamburg Independent	Wednesday	2,676	\$1.00	T	10	175	11
New Liskeard Temiskaming Speaker-FR	Friday	10,083	\$1.51	T	5	220	4
New Liskeard Temiskaming Speaker-WE	Wednesday	3,952	\$1.51	T	5	220	4
Newmarket Aurora Era-Banner/Georgina Advocate	Sunday	67,762	\$3.45	T	0	175	11
Newmarket Aurora Era-Banner-TH	Thursday	50,128	\$3.45	B	10	301	11
Niagara Advance	Thursday	7,459	\$0.80	T	9	160	3
Niagara This Week-TH	Thursday	168,300	\$3.61	T	10	147	11
Niagara This Week-WE	Wednesday	94,350	\$2.69	T	10	147	11
Nipigon Red Rock Gazette	Tuesday	890	\$1.08	T	5	224	4
North Bay Nipissing News - <b>NEW</b>	Thursday	42,332	\$2.02	T	10	175	11
North York Mirror-FR	Friday	95,973	\$6.50	T	10	175	11
North York Mirror-TH	Thursday	95,948	\$6.50	T	10	175	11
Northumberland News	Thur/Fri	22,763	\$1.11	T	10	175	11
Northumberland Today.com	M/Tu/W/F	4,300	\$1.74	B	10	301	3
Northumberland Today.com-TH	Thursday	16,908	\$1.74	B	10	301	3
Norwich Gazette	Wednesday	1,080	\$0.67	T	9	160	3
Nunavut News/North	Monday	5,933	\$3.47	T	6	215	5
NWT News/North	Monday	8,401	\$3.41	T	6	215	5
NWT/Nunavut News/North	Monday	14,334	\$4.15	T	6	215	5
Oakville Beaver-FR	Friday	48,324	\$0.00	T	10	175	11
			See Burlington Post				
Oakville Beaver-TH	Thursday	48,303	\$0.00	T	10	175	11
			See Burlington Post				
Oakville Beaver-WE	Wednesday	48,336	\$0.00	T	10	175	11
			See Burlington Post				
Oakville Today	Thursday	31,047	\$1.50	T	10	175	11
Ohsweken Turtle Island News	Wednesday	5,000	\$1.53	T	5	200	4
Orangeville Banner-TH	Thursday	23,255	\$1.80	T	10	175	11
Orangeville Banner-TU	Tuesday	19,034	\$1.80	T	10	175	11
Orangeville Cit/Shelburne Free Press	Thursday	16,388	\$1.47	B	8	276	12
Orillia Today	Thursday	23,957	\$1.45	T	10	175	11
Orleans EMC	Thursday	48,213	\$3.42	T	8	218	7
Orleans Star	Thursday	45,901	\$1.78	T	8	175	12
Orono Weekly Times	Wednesday	1,068	\$0.45	T	5	214	4
Oshawa/Whitby/Clarington This Week	W/Th/F	102,461	\$5.04	T	10	175	11

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Ottawa East EMC	Thursday	38,917	\$0.00 <small>See Orleans EMC</small>	T	8	218	7
Ottawa Embassy	Wednesday	12,601	\$0.00 <small>See Ottawa Hill Times</small>	T	8	190	7
Ottawa Hill Times	Monday	11,624	\$5.01	T	8	190	7
Ottawa South EMC	Thursday	40,023	\$0.00 <small>See Nepean/Barrhaven EMC</small>	T	8	218	7
Ottawa West EMC	Thursday	40,004	\$0.00 <small>See Nepean/Barrhaven EMC</small>	T	8	218	7
Paris Star	Thursday	829	\$0.74	T	9	160	3
Parkhill Gazette	Thursday	980	\$0.87	T	6	210	5
Parry Sound Beacon Star	Friday	2,709	\$1.15	T	10	175	11
Parry Sound North Star	Wednesday	2,983	\$1.15	B	10	301	11
Pelham News	Friday	7,268	\$0.73	T	7	160	6
Pelham Voice of Pelham	Wednesday	8,330	\$0.79	T	6	220	5
Perth EMC	Thursday	11,784	\$0.00 <small>See Smiths Falls EMC-4 Zones</small>	T	8	218	7
Peterborough This Week-FR	Friday	46,139	\$1.85	T	10	175	11
Peterborough This Week-WE	Wednesday	45,599	\$1.85	T	10	175	11
Petrolia Topic	Wednesday	1,617	\$0.72	T	9	160	3
Picton County Weekly News	Thursday	11,625	\$0.67	T	9	160	3
Picton Gazette	Thursday	11,406	\$0.79	T	6	212	5
Port Colborne InPort News	Friday	11,448	\$0.47	T	9	160	3
Port Dover Maple Leaf	Wednesday	3,199	\$0.65	T	10	224	11
Port Elgin Shoreline Beacon	Tuesday	3,792	\$0.66	T	9	160	3
Port Perry Scugog Standard	Thursday	10,846	\$0.00 <small>See Port Perry Scugog/Uxbridge Std.</small>	T	8	196	7
Port Perry Scugog/Uxbridge Standard	Thursday	20,443	\$1.47	T	8	196	7
Port Perry Star	Thursday	15,297	\$1.03	T	10	175	11
Port Stanley, The Lake Erie Beacon	EO Friday	7,203	\$1.98	T	6	215	5
Prescott Journal	Wednesday	1,773	\$0.85	T	6	220	5
Quinte West EMC	Thursday	21,579	\$0.00 <small>See Belleville EMC-4 Zones</small>	T	8	218	7
Rainy River Record	Tuesday	713	\$0.77	T	5	209	4
Red Lake, Northern Sun News	Wednesday	1,324	\$0.64	B	6	294	2
Renfrew Mercury EMC (new name)	Thursday	14,985	\$0.67	T	10	175	11
Richmond Hill /Thornhill Liberal-SA	Saturday	82,681	\$3.45	T	10	175	11
Richmond Hill /Thornhill Liberal-TH	Thursday	82,686	\$3.45	T	10	175	11
Ridgetown Independent News	Wednesday	1,984	\$0.47	T	6	224	5
Russell Villager	Wednesday	857	\$0.54	T	6	220	5
Sarnia/Lambton County This Week	Wednesday	41,300	\$1.49	T	9	160	3
Sault Ste. Marie This Week	Wednesday	29,687	\$1.54	T	9	160	3
Scarborough Mirror	Thur/Fri	118,538	\$6.50	T	10	175	11
Seaforth Huron Expositor	Wednesday	1,773	\$0.71	T	9	160	3
Simcoe Tuesday Times-Reformer	Tuesday	19,788	\$1.27	B	10	301	3
Sioux Lookout Bulletin	Wednesday	4,500	\$0.81	T	6	215	5
Sioux Lookout Wawatay News	EO Thurs.	9,196	\$0.89	T	6	218	5
Smiths Falls EMC	Thursday	11,289	\$0.00 <small>See Smiths Falls EMC-4 Zones</small>	T	8	218	7

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Smiths Falls EMC-4 Zones	Thursday	44,273	\$2.07	T	8	218	7
St. Marys Journal Argus	Wednesday	2,249	\$0.61	T	10	175	11
St. Marys Journal Argus Weekender	Thursday	6,745	\$0.80	T	10	175	11
St. Thomas/Elgin Weekly News	Thursday	30,573	\$1.05	T	9	130	3
Stayner Sun	Wednesday	796	\$0.60	T	10	175	11
Stirling/Northeast EMC	Thursday	11,602	\$0.00	T	8	218	7
			See Belleville EMC-4 Zones				
Stittsville News EMC (new name)	Thursday	10,408	\$0.00	T	8	218	7
			See Kanata Kourier Std. EMC-4 Zones				
Stoney Creek News	Thursday	29,875	\$1.69	T	10	175	11
Stouffville Sun-Tribune	Thur/Sat	11,655	\$0.95	T	10	175	11
Stratford Gazette	Thursday	19,561	\$0.62	T	10	175	11
Strathroy Age Dispatch	Thursday	3,384	\$1.20	T	9	160	3
Sturgeon Falls, West Nipissing Tribune	Wednesday	2,314	\$0.86	T	6	196	5
Sudbury Northern Life-TH	Thursday	48,041	\$2.27	T	9	196	3
Sudbury Northern Life-TU	Tuesday	39,305	\$2.27	T	9	196	3
Tavistock Gazette	Wednesday	1,274	\$0.94	T	5	222	4
Tecumseh Shoreline Week	Friday	17,146	\$0.65	T	8	204	7
Tecumseh Tribune	Thursday	15,500	\$1.00	T	6	220	5
Terrace Bay Schreiber News	Tuesday	359	\$1.08	T	5	224	4
Thamesville Herald	Wednesday	795	\$0.44	T	6	224	5
Thessalon North Shore Sentinel	Wednesday	2,113	\$0.71	T	6	220	5
Thorold Niagara News	Wednesday	7,275	\$0.52	T	9	160	3
Thunder Bay Source	Friday	43,740	\$3.06	T	6	171	5
Tilbury Times	Tuesday	1,134	\$0.65	T	8	204	7
Tilbury/Wheatley This Week	Thursday	9,277	\$0.75	T	9	160	3
Tillsonburg Independent News	Wednesday	9,798	\$1.15	B	10	301	3
Timmins Times	Thursday	16,600	\$1.27	T	9	160	3
Toronto Bayview Mills Town Crier	Monthly	19,750	\$2.65	T	6	192	10
Toronto Beach Riverdale Town Crier	Monthly	21,750	\$2.65	T	6	192	10
Toronto Bloor West Town Crier	Monthly	20,300	\$2.65	T	6	192	10
Toronto Bloor West/Parkdale-Liberty Villager	Thursday	58,313	\$2.35	T	10	175	11
Toronto City Centre Mirror	Thursday	45,919	\$2.35	T	10	175	11
Toronto Correo Canadiense	Wednesday	20,000	\$1.77	T	8	200	
Toronto East York Riverdale Town Crier	Monthly	19,800	\$2.65	T	6	192	10
Toronto Forest Hill Town Crier	Monthly	20,700	\$2.65	T	6	192	10
Toronto Kanadai-Amerikai Magyarsag	Saturday	2,107	\$1.00	B	8	290	5
Toronto Leaside Rosedale Town Crier	Monthly	19,750	\$2.65	T	6	192	10
Toronto North Toronto Town Crier	Monthly	20,700	\$2.65	T	6	192	10
Toronto North York Town Crier	Monthly	17,750	\$2.65	T	6	192	10
Toronto Nove Ilhas	Tuesday	15,242	\$1.77	T	8	200	
Toronto Salam Toronto	Thursday	7,500	\$2.26	T	6	203	5
Toronto Sunday Times	Thursday	30,800	\$0.35	B	8	294	5
Toronto Thoi Bao	Thursday	13,041	\$0.80	T	5	220	4
Toronto Today	Monthly	54,700	\$5.47	T	4	154	1
Trenton Trentonian	Thursday	13,262	\$1.18	T	9	160	3
Tweed News	Wednesday	987	\$0.94	B	6	294	1

## Classified Display - 2012 Gross Rates

Newspaper	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
Uxbridge Standard	Thursday	9,597	\$0.00 <small>See Port Perry Scugog/Uxbridge Std.</small>	T	8	196	7
Uxbridge Times-Journal	Thursday	10,132	\$1.03	T	10	175	11
Vankleek Hill Review	Wednesday	3,613	\$0.73	B	8	300	6
Vaughan Citizen-SU	Sunday	49,577	\$2.85	T	10	175	11
Vaughan Citizen-TH	Thursday	50,654	\$2.85	T	10	175	11
Vaughan Today	Monthly	30,000	\$2.65	T	6	154	6
Walkerton Herald Times	Wednesday	1,900	\$0.54	T	10	175	11
Wallaceburg Courier Press	Thursday	8,941	\$0.78	T	9	160	3
Wasaga Sun	Wednesday	8,236	\$0.00 <small>See Stayner Sun</small>	T	10	175	11
Waterdown Flamborough Review	Thursday	13,755	\$1.50	T	10	175	11
Waterloo Chronicle	Wednesday	30,972	\$1.43	T	10	175	11
Watford Guide-Advocate	Thursday	990	\$0.87	T	6	210	5
Wawa Algoma News Review	Wednesday	803	\$0.71	T	5	227	4
West Carleton Review EMC (new name)	Thursday	6,442	\$0.00 <small>See Kanata Kourier Std. EMC-4 Zones</small>	T	8	218	7
West Lorne West Elgin Chronicle	Thursday	5,646	\$0.88	T	9	160	3
Westport Review Mirror	Thursday	1,814	\$0.75	T	7	210	6
Wheatley Journal	Wednesday	849	\$0.59	T	6	204	5
Warton Echo	Tuesday	2,082	\$0.65	T	9	160	3
Winchester Press	Wednesday	3,411	\$0.94	T	6	220	5
Wingham Advance Times	Wednesday	1,596	\$0.59	T	10	175	11
York Guardian	Thursday	26,019	\$1.50	T	10	175	11

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Newspaper	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
<b>Eastern Ontario Packages:</b>							
<b>Greater Ottawa EMC Bundle 1</b> Ottawa South EMC, Ottawa West EMC, Ottawa East EMC, Orleans EMC Nepean/Barrhaven EMC, Arnprior Chronicle Guide EMC, Kanata Kourier Standard EMC, Stittsville News EMC, West Carleton Review EMC, Manotick EMC	Thursday	271,019	\$7.66	T	8	218	7
<b>Nat'l Capital EMC Bundle 2</b> Ottawa South EMC, Ottawa West EMC, Ottawa East EMC, Orleans EMC Nepean/Barrhaven EMC, Arnprior Chronicle Guide EMC, Kanata Kourier Standard EMC, Stittsville News EMC, West Carleton Review EMC, Manotick EMC, Carleton Place/Almonte EMC, Kemptville EMC, Perth EMC, Smiths Falls EMC	Thursday	315,292	\$8.60	T	8	218	7
<b>Nat'l Capital/Brockville EMC Bundle 3</b> Ottawa South EMC, Ottawa West EMC, Ottawa East EMC, Orleans EMC Nepean/Barrhaven EMC, Arnprior Chronicle Guide EMC, Kanata Kourier Standard EMC, Stittsville News EMC, West Carleton Review EMC, Manotick EMC, Carleton Place/Almonte EMC, Kemptville EMC, Perth EMC, Smiths Falls EMC, Brockville St. Lawrence EMC	Thursday	342,140	\$9.11	T	8	218	7
<b>Nat'l Capital/Brockville/Kingston EMC Bundle 4</b> Ottawa South EMC, Ottawa West EMC, Ottawa East EMC, Orleans EMC Nepean/Barrhaven EMC, Arnprior Chronicle Guide EMC, Kanata Kourier Standard EMC, Stittsville News EMC, West Carleton Review EMC, Manotick EMC, Carleton Place/Almonte EMC, Kemptville EMC, Perth EMC, Smiths Falls EMC, Brockville St. Lawrence EMC, Kingston EMC, Frontenac EMC	Thursday	393,924	\$10.58	T	8	218	7
<b>Eastern Ontario EMC Bundle 5</b> Ottawa South EMC, Ottawa West EMC, Ottawa East EMC, Orleans EMC Nepean/Barrhaven EMC, Arnprior Chronicle Guide EMC, Kanata Kourier Standard EMC, Stittsville News EMC, West Carleton Review EMC, Manotick EMC, Carleton Place/Almonte EMC, Kemptville EMC, Perth EMC, Smiths Falls EMC, Brockville St. Lawrence EMC, Kingston EMC, Frontenac EMC, Belleville EMC, Campbellford/Northwest EMC, Stirling/Northeast EMC, Quinte West EMC	Thursday	461,886	\$12.51	T	8	218	7
<b>St. Lawrence Seaway EMC Bundle 6</b> Brockville St. Lawrence EMC, Kingston EMC, Frontenac EMC, Belleville EMC, Campbellford/Northwest EMC, Stirling/Northeast EMC, Quinte West EMC	Thursday	146,594	\$5.97	T	8	218	7
<b>Quinte Community Newspaper Group</b> Belleville & Region The Community Press, Picton County Weekly News, Trentonian	Thursday	69,254	\$2.82	T	9	160	3

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<b>Central Ontario Packages:</b>							
<b>Brighton Package</b> Brighton Independent, Northumberland News	Thur/Fri	40,200	\$1.49	T	10	175	11
<b>Durham Region</b> Ajax/Pickering News Advertiser, Oshawa/Whitby/Clarington This Week, Port Perry Star, Brighton Independent, Northumberland News, Uxbridge Times Journal	W/Th/F	177,450	\$8.27	T	10	175	11
<b>East Durham Package</b> Oshawa/Whitby/Clarington This Week, Brighton Independent, Northumberland News	Thur/Fri	119,900	\$5.92	T	10	175	11
<b>Hamilton Area</b> Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	Thursday	110,126	\$5.06	T	10	175	11
<b>Simcoe Region</b> Barrie Advance, Orillia Today, Midland Mirror, Collingwood/Wasaga Connection, Alliston Herald, Stayner Sun, Wasaga Sun, Innisfil Journal	Tue/Thur	152,300	\$8.50	T	10	175	11
<b>Toronto Community News (Metroland Combo)</b> Scarborough Mirror, Etobicoke Guardian, North York Mirror, Toronto City Centre Mirror/Annex Guardian, Toronto Bloor West Villager, East York/Riverdale/Beach Mirror, York Guardian, Toronto Parkdale-Liberty Villager	Thursday	479,790	\$10.50	T	10	175	11
<b>York Region</b> Newmarket/Aurora Era-Banner, Richmond Hill/Thornhill Liberal, Markham Economist & Sun, Georgina Advocate, Stouffville Sun-Tribune, Vaughan Citizen, Bradford West Gwillimbury Topic	T/Th/Su	279,237	\$10.56	T	10	175	11
<b>Western Ontario Packages:</b>							
<b>Southwest Package</b> Arthur Enterprise, Elmira Independent, Exeter Times Advocate/Weekender, Fergus Elora News Express, Listowel Banner/Independent Plus, Minto Express, Mount Forest Confederate, St. Marys Journal Argus/Weekender, Stratford Gazette, Walkerton Herald Times, Wingham Advance Times	Various	86,700	\$8.13	T	10	175	11